

## Študentky a študenti,

pozývam vás na štúdium predmetu **CORPORATE RESPONSIBILITY IN THE PRACTICE**, ktorý je realizovaný v spolupráci FPM a Business Leader Forum:

- ⇒ každú stredu o 11:00 v C1.07
- ⇒ prednášajú lídri z podnikov Business Leader Forum a podnikov so zodpovedným podnikaním v AJ
- ⇒ určený pre všetkých študentov EUBA, predovšetkým slovenských
- ⇒ ponuka stáži, brigád, trvalého zamestnania a realizácie záverečných prác
- ⇒ jedinečná možnosť získať priamo kontakty s podnikovými expertami a zahraničnými študentami z celého sveta
- ⇒ na záver certifikát o absolvovaní kurzu
- ⇒ výberový predmet (aj ako substitúcia) alebo predmet navyše



V prípade záujmu požiadajte o registráciu doc. Ing. Mgr. Gabrielu Dubcovú, PhD., najneskôr do 25.9.2017, mailom: [gabriela.dubcova@euba.sk](mailto:gabriela.dubcova@euba.sk).



<b>Title of Course</b>	<b>CORPORATE RESPONSIBILITY IN THE PRACTICE</b>
<b>Title of Course in Slovak Language</b>	<b>ZODPOVEDNÉ PODNIKANIE V PRAXI</b>
<b>Forms</b>	Lectures
<b>Level of Study</b>	I.
<b>Teaching Hours weekper course</b> per	2/0 26/0
<b>Credits</b>	6
<b>Teacher</b>	Managers of the enterprises for corporate responsibility of the enterprises
<b>Faculty</b>	FBM
<b>Prerequisites</b> Enterprise and Entrepreneurship, Enterprise Economy, Human Resources Management, Management, Psychology	
<b>Aims</b> <ul style="list-style-type: none"><li>• § Familiarizing students with real forms of responsible businesses that operate in Slovakia.</li><li>• § Identifying of the basic principles of corporate responsibility and generally applicable values in each individual enterprise from practice.</li><li>• § Direct confrontation of applying of legislation – useful ethical minimum with a special focus on examples of good practice.</li><li>• § Solving of practical ethical dilemmas which most commonly rise in business practice.</li><li>• § Application of positive solutions relevant for collaborating subjects in association affiliating enterprises with corporate responsibility that they have acquired under the common organization of the procedure.</li></ul>	
<b>Description</b> <ul style="list-style-type: none"><li>• § Presentation of working model for corporate responsibility on the basis of the example of successful enterprises which apply the concept of corporate responsibility (primary Business Leaders Forum <a href="http://www.blf.sk/clenovia-zdruzenia">http://www.blf.sk/clenovia-zdruzenia</a>);</li><li>• § Specificities of corporate responsibility in the concrete enterprise (from the point of enterprise typology);</li><li>• § Support of corporate responsibility in Europe, in the framework of international corporation and in the framework of cooperating subjects in association which grouping enterprises with corporate responsibility (e.g. Business Leaders Forum, Global Compact, etc.);</li><li>• § Current trends of corporate responsibility generated by strategic politics of European Commission (support of employment, support of development, etc.) which accelerate implementation of corporate social responsibility in the practice.</li></ul>	

# CORPORATE RESPONSIBILITY IN PRACTICE



