

Mannheim Business School – Summer School 2019

Summer School at a Glance

- **Time of program:** June 24th - July 5th, 2019
- **Target group:** graduate and advanced undergraduate business students
- **Number of participants:** max. 25 students per module
- **Structure:** two modules taking place one after another (can also be attended individually)
- **Form of assessment:** active class participation, in-class examination
- **Credits:** 3 ECTS per module
- **Language:** English
- **Application deadline:** April, 15, 2019

Students can apply for either one or two modules to be part of the unique summer school experience in Mannheim. They should apply via our online form [here](#).

More information about the program, fees and organizational matters can be found [here](#).

Program 2019

Module 1: Introduction to the world of Big Data & Analytics

June 24 – June 28, 2019

For those who have always wanted to gain deep insights in the world of “Big Data”, or have asked themselves, “What even is Big Data? And how does it influence our daily lives?” Students will receive an introduction to the topic “Big Data”, learn how to use different analysis tools and methods, and discover what difficulties the field's industry and research face in regards to data safety and ethics.



Module 2: Entrepreneurship and Innovation

July 1 – July 5, 2019

The focus of this module is to supply students with a deep understanding of the foundations of entrepreneurship and practical tools to create ideas and start their own business. Light is also shed on competitive positioning and advantage, and strategic dimensions of recent developments in the market such as digitalization and their implications for new ventures and business models.



Students' feedback

„I highly recommend the Summer School. The balance between lecture time and leisure time is perfect. The company visits as well as the cultural activities are an amazing experience. Studying in this unique environment of a palace is a golden opportunity I would highly endorse.“

Helena Callens, student at KU Leuven



Your Contact

Silvia Mäder

Team Summer School

E-mail: summerschool@mannheim-business-school.com

Visit us on Facebook, LinkedIn, Twitter and Instagram!



© 2019 Mannheim Business School gGmbH [Legal Notice](#)

If you would like to unsubscribe from this newsletter (at: incoming@euba.sk), please click [here](#).

Mannheim Business School gGmbH
L5, 6
68131 Mannheim
Deutschland

[+496211811281](tel:+496211811281)

info@mannheim-business-school.com

<http://www.mannheim-business-school.com>

Prof. Dr. Jens Wüstemann

Register: HRB 10262

Tax ID: 38107/03995