



PLEKHANOV RUSSIAN UNIVERSITY OF ECONOMICS

SCHOOL OF MANAGEMENT



Dear colleagues and students,  
you are kindly invited to participate in our International Summer School “**Modern Competition and Global Strategies in Management**” that is to be held from **16<sup>rd</sup> July, 2019 to 26<sup>th</sup> July, 2019**.

**International Summer School venue:** Plekhanov Russian University of Economics  
36, Stremyanny Pereulok, Moscow, Russia

Students are going to take an intense summer course that includes the following topics:

- *Business environment and its relevant factors / modern characteristics*
- *Management issues of transition / developing economies*
- *Business communication*
- *Competitive position of Russia in the World Economy*
- *Doing Business in Russia*
- *Cross-cultural issues of global market*
- *Knowledge-driven performance and potential of innovation growth (international/global trends and case of Russia)*
- *The relationship between government and business in the developing economy*
- *Russian language (and culture)*

The course will help to develop students’ skills in economics and management, their ability to think out of the box, work in a group, speak basic Russian and be creative.

Upon graduation of the course, participants will reward certificates.

The participation fee is € 590, which includes:

- **11 days** in the **student’s dormitory** (double or triple accommodation); € 21-extra-night
- Educational program
- Certificate of participation
- 7 breakfasts, 7 lunches, 7 coffee-breaks, one dinner
- 1 excursion (Moscow sightseeing tour)
- Company visit

International Spring School is designed for undergraduate and postgraduate students.

**Summer School Languages:** English, Russian

**The invited participants:** undergraduate and postgraduate students

**Registration deadline:** 29<sup>th</sup> of March 2019

We hope to see you and your students in Moscow!

**Organizing committee:**

School of Management

117997, Moscow, Stremyanny Pereulok, 36

Campus 2, Room 334.

The secretary of the Organizing Committee:

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With kind regards,

Maxim A. Ponomarev

PhD (Economics), Associate Professor,

Dean of the School of Management